



**Better
Nutrition**
made simple.™

Red Gold developed a unique line of Better Nutrition Made Simple™ Tomato and Condiment products for our customers who demand great tasting more nutritious products, cleaner labels, and significantly less sodium (up to 80% less).

NUTRITIONALLY ENHANCED™:

Crediting: SAUCES/SALSA

1. Added Tomato Paste
2. Enhanced Low Sodium
 - 70% Less
3. No HFCS
4. GREAT TASTE!

Note: No competitors can offer all of these **unique** attributes in one product.

NATURALLY BALANCED™:

Condiments: KETCHUP/BBQ

1. N/A
2. Enhanced Low Sodium
 - Up to 80% Less
3. No HFCS
4. GREAT TASTE!

Note: Key competitor (Heinz) does not have **all attributes** in one product!

KEY ATTRIBUTES:

- GREAT TASTE and up to 80% less sodium
- No artificial anything
- Made with 100% sugar (if needed) and no HFCS
- Added tomato paste for increased nutrition and flavor
- Available in convenient portion control options, and plastic dispensing jugs plus cost-effective #10 cans and pouches.

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Serving delicious meals with significantly less sodium is easy with **Red Gold's Better Nutrition Made Simple™** products! Our ENHANCED low sodium and No-Salt added tomato products allow you to provide the same great Red Gold flavor with reduced sodium levels: perfect for colleges and universities, healthcare settings, nursing homes, retirement facilities. Our **Better Nutrition Made Simple™** line is also gluten free!

REDPACK® NUTRITIONALLY ENHANCED™ SAUCES

Spaghetti Sauce, Marinara Sauce and Fully Prepared Pizza Sauce give you all the great taste and flavor in an enhanced, low sodium alternative.

- Only 70mg sodium per ¼ cup: meets FDA guidelines for a low sodium product
- Uses 100% Natural Sugar as the sweetener
- Added Tomato Paste & Puree as an ingredient to improve nutritional benefits.



RED GOLD® NUTRITIONALLY ENHANCED™ SALSA

Offers half the sodium of other commercially available salsa items delivered in a plastic jug

- Mild flavor - can add heat for local tastes
- Only 70mg sodium or less per 2 tablespoons
- Available in #10 cans - typically 1/3rd LESS the cost of jug salsa
- Portion Control Options: 1.5 oz. & 3 oz. dipping cups
- America's favorite new condiment

RED GOLD® NUTRITIONALLY ENHANCED™ ENCHILADA SAUCE (Mild /Red)

Delivers a Mexican-style red enchilada sauce and requires no additional preparation, delivering great flavor while reducing sodium content!

- 70% less sodium than traditional red enchilada sauce AND contains 38% less sodium than any competitive low sodium product
- Enhanced low sodium formulation maintains great flavor- made with sea salt, herbs and seasonings



RED GOLD® NATURALLY BALANCED™ KETCHUP

Everyone loves ketchup, and Red Gold offers a unique Naturally Balanced Ketchup option, made with 100% Natural Sugar as the sweetener AND a reduction of up to 70% less sodium while still maintaining outstanding flavor and texture.

- Meets FDA guidelines for a low sodium product. Only 25 mg sodium per 9 g packet vs. 85 mg. for a traditional packet; Only 45 mg sodium per 1 tablespoon
- Great Taste AND 70% less sodium than regular ketchup!
- Discreet, unmarked packaging that does NOT call out the “enhanced low sodium” attribute
- Five (5) convenient packaging options:
 - 1,000/9 g foil packets
 - 2/1.5 gallon dispenser pouch
 - 6/#10 cans
 - 1/3 gallon Bag-in-Box for wall rack
 - 1 oz. Ketchup Dunk Cups



RED GOLD® NATURALLY BALANCED™ BARBECUE SAUCE

It will be hard to find another one that is as good tasting AND as good for you as our Red Gold Barbecue Sauce. Many other Barbecue Sauces have high fructose corn syrup as their first ingredient. Ours start with Tomato Puree. It is made with sugar, NO HFCS, and has 80% less Sodium than leading competition and tastes GREAT!

- Available in 3 Different Packaging Formats:
 - 1 oz. Dunk Cup
 - 1.5 gallon Dispenser pouch
 - #10 Plastic Jug with resealable cap & free pump in each case





RED GOLD® NO SALT ADDED DICED TOMATOES & TOMATO JUICE-

Flavor comes first in our no-salt-added products! Our Red Gold Tomato Juice and Diced Tomatoes, both with no salt added, are proof that you don't have to sacrifice flavor for less sodium.

- Only 25mg sodium per 8 fl. oz. serving of NSA Tomato Juice
- Only 15mg sodium per ½ cup serving of NSA Diced Tomatoes

RED GOLD® ORGANIC/NON-GMO or SWEETENED with SUGAR

The sweet and tangy ketchup taste you know and love are also offered in Organic or Non-GMO Varieties

- Organic Ketchup available in:
 - 20 oz. bottles
 - Bag - in - Box
- 20 oz. Non-GMO Ketchup Upside Down Bottle
- 9 g Ketchup Sweetened with Sugar – regular sodium (85 mg)



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ITEM #	GTIN	PRODUCT DESCRIPTION	ATTRIBUTES
REDYL9P	8-00-72940-74737-2	Red Gold Ketchup Sweetened with Sugar 6-112.5 oz red plastic jug w/ pump	Naturally Balanced
REDYL99	3-00-72940-11583-1	Red Gold Ketchup Sweetened with Sugar 6-#10 can 114 oz	Naturally Balanced
REDYL3G	6-00-72940-11577-1	Red Gold Ketchup Sweetened with Sugar 1-3 gallon bag-in-box	Naturally Balanced
REDYL7D	6-00-72940-11550-4	Red Gold Ketchup Sweetened with Sugar 2-1.5 gallon dispenser pouch	Naturally Balanced
REDY51Z	8-00-72940-11579-9	Red Gold Ketchup Sweetened with Sugar 250-1 oz dunk cup	Naturally Balanced
REDYL9G	6-00-72940-11584-9	Red Gold Ketchup Sweetened with Sugar 1000-9 gram packet	Naturally Balanced
REDOA9P	8-00-72940-74739-6	Red Gold Barbecue Sauce 6-114 ounce red plastic jug w/ pump	Naturally Balanced

REDOA9PNP	3-00-72940-74739-1	Red Gold Barbecue Sauce 6-114 ounce red plastic jug w/o pump	Naturally Balanced
REDOA7D	7-00-72940-11119-0	Red Gold Barbecue Sauce 2-1.5 gallon dispenser pouch	Naturally Balanced
REDOA1Z	8-00-72940-11580-5	Red Gold Barbecue Sauce 250-1.0 ounce dunk cup	Naturally Balanced
REDRL99	3-00-72940-10094-3	Red Gold Enchilada Sauce 6-#10 can 106 oz	Nutritionally Enhanced
RPKNA9E	3-00-72940-82206-7	Redpack Marinara Sauce 6-#10 can 106 oz	Nutritionally Enhanced
REDNA2ZC168	4-00-72940-82207-1	Red Gold Marinara Sauce 168-2.5 oz dipping cup	Nutritionally Enhanced
REDNA2ZC84	8-00-72940-82207-9	Red Gold Marinara Sauce 84-2.5 oz dipping cup	Nutritionally Enhanced
REDNAHZC264	6-00-72940-11058-5	Red Gold Marinara Sauce 264-1.25 oz dipping cup	Nutritionally Enhanced
REDNA1Z	8-00-72940-11135-7	Red Gold Marinara Sauce 250-1 oz dunk cup	Nutritionally Enhanced
RPKIL9E	3-00-72940-81909-8	Redpack Pizza Sauce Fully Prepared 6-#10 can 106 oz	Nutritionally Enhanced
RPKMA9E	3-00-72940-82107-7	Redpack Spaghetti Sauce 6-#10 can 106 oz	Nutritionally Enhanced
REDSC99	3-00-72940-11005-8	Red Gold Salsa Mild 6-#10 can 103 oz	Nutritionally Enhanced
REDSC2ZC168	4-00-72940-11139-7	Red Gold Salsa Mild 168-3 oz dipping cup	Nutritionally Enhanced
REDSC2ZC84	8-00-72940-11139-5	Red Gold Salsa Mild 84-3 oz dipping cup	Nutritionally Enhanced
REDSCHZC264	6-00-72940-11057-8	Red Gold Salsa Mild 264-1.5 oz dipping cup	Nutritionally Enhanced
REDYV3G	6-00-72940-74754-5	Red Gold Ketchup Organic 1-3 gallon bag-in-box	Organic
REDYY2R	1-00-72940-11120-4	Red Gold Ketchup Organic 12-20 oz inverted red plastic bottle	Organic
REDYN2UC16	6-00-72940-74225-0	Red Gold Ketchup Sweetened with Sugar NON GMO 16-20 oz plastic bottle	NonGMO
REDYN55	6-00-72940-11039-4	Red Gold Ketchup NON GMO 1-55 gallon drum 8000	NonGMO
REDAB14	2-00-72940-14216-8	Red Gold Whole Peeled Tomatoes in Juice 24-14.5 oz can	No Salt Added
REDBQ9B	3-00-72940-14610-1	Red Gold Diced Tomatoes 3/4" in Juice 6-#10 can 102 oz	No Salt Added
REDVB4F	1-00-72940-14320-5	Red Gold Tomato Juice 12-46 oz can	No Salt Added
REDYS9G	6-00-72940-11595-5	Red Gold Ketchup Sweetened with Sugar 1000-9 gram packet	Real Sugar

For additional information and FREE SAMPLE, contact your local broker or visit RedGoldFoodservice.com or email Info@redgold.com.

