

Nutritionally
Enhanced™

Better Nutrition made simple.™

Naturally
Balanced™



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RED GOLD® MAKES BETTER NUTRITION SIMPLE AND DELICIOUS!

Our unique line of sauces, salsa and condiments were developed for customers who demand great-tasting products with better nutrition, cleaner labels and up to 80% less sodium than traditional products. There's no artificial anything in these products! Where a sweetener is needed, we use only 100% sugar and no high-fructose corn syrup.

Learn More! Sample! Then Switch to Red Gold's Unique Line of Better Nutrition Made Simple™ Products!



ABOUT OUR NUTRITIONALLY ENHANCED™ SAUCE AND SALSA PRODUCTS

We doubled down on the goodness of nature by adding the nutritional power of additional tomato paste or puree to the most popular tomato sauces. Then, we reduced sodium and eliminated HFCS without compromising flavor by incorporating a proprietary spice blend.

NUTRITIONALLY ENHANCED™ SAUCE AND SALSA PRODUCTS



- Exceptional Taste
- Added Tomato Paste & Puree for Extra Nutrition & Flavor
- 70% Less Sodium vs. traditional versions of the same item.
- Meets FDA guideline for low sodium product
- Bulk Packaging (#10 Can) Spaghetti Sauce, Marinara Sauce, Fully Prepared Pizza Sauce, Enchilada Sauce, Salsa
- Portion Control Packaging (Dipping Cups)
 - » Marinara Sauce (3 options) – 1 oz. / 1.25 oz. / 2.5 oz.
 - » Salsa (2 options) – 1.5 oz. / 3 oz.

Note: No competitor can offer all these unique attributes in one product!

LOW SODIUM PRODUCTS



FRESH TOMATO JUICE - NO SALT ADDED

- Only 25mg Sodium per 8 fl. oz. Serving of Tomato Juice

DICED TOMATOES IN JUICE - NO SALT ADDED

- Only 15mg Sodium per ½ Cup Serving of Diced Tomatoes
- Exceptional Taste



ABOUT OUR NATURALLY BALANCED™ CONDIMENT PRODUCTS

Imagine great tasting condiments, like Ketchup and BBQ Sauce that are up to 80% less sodium and made with sugar (no HFCS). While we've made this line more nutritious, we've also ensured that it is still deliciously flavorful!

NATURALLY BALANCED™ KETCHUP



- 70% Less Sodium Than Traditional Ketchup, Meets FDA Low Sodium Guidelines
- Ketchup Portion Control (PC) Packet
Example: Sodium is only 25mg per 9 gram PC vs. 85mg for Traditional Portion Control
- Discreet Packaging Does NOT Call Out Enhanced Low Sodium
- Exceptional Flavor
- Available in a Variety of Convenient Packaging Options:
 - » 1,000/9 gram Foil Packets
 - » 1 oz. Dunk Cups (= three 9 gram packets)
 - » 6/#10 Cans
 - » 6/#10 Plastic Resealable Jugs (with Free Pump in Case)
 - » 2/1.5 Gallon Dispenser Pouch*
 - » 1/3 Gallon Bag-in-Box

Note: Key competitor does not have all these attributes in one product!

NATURALLY BALANCED™ BBQ SAUCE



- Tastes GREAT!
- Gluten Free
- Tomato Puree is the FIRST ingredient!
- Made with Sugar (No HFCS like most BBQ Sauces)
- Meets FDA Low Sodium Guidelines
- Available in a Variety of Convenient Packaging Options:
 - » 1 oz. Dunk Cup
 - » 2/1.5 Gallon Dispenser Pouch*
 - » #10 Plastic Resealable Jugs (with Free Pump in Case)

ORGANIC / NON-GMO KETCHUP OPTIONS



- Organic Ketchup Available in Two Packaging Options:
 - » 20 oz. Plastic Bottles
 - » 1/3 Bag-in-Box
- Non-GMO Ketchup Available in 20oz. Plastic Bottles
- Sweetened with Sugar (No HFCS) / Regular Sodium Ketchup Packets
 - » Available in 9 gram packets (Sodium = 85mg)
- Exceptional Taste

*Red Gold Dispenser Program Available upon Request

THE LEADER IN BETTER NUTRITION MADE SIMPLE™ CONDIMENTS & TOMATO PRODUCTS

Red Gold is America's largest privately-owned tomato company. Our family's promise is to produce the "Best Tasting Tomato Products in the World". Our Better Nutrition Made Simple™ line is proof that you don't have to sacrifice taste in the process.

For more than a decade, Red Gold has been the leader in offering a great tasting line of Enhanced Low Sodium Tomato and Condiment products in foodservice. We have not forgotten that flavor must always come first. Our loyal customers can vouch for that fact!

ITEM #	GTIN	PRODUCT DESCRIPTION	ATTRIBUTES
REDYL9P	8-00-72940-74737-2	Red Gold Ketchup Sweetened with Sugar 6-112.5 oz red plastic jug w/ pump	Naturally Balanced
REDYL99	3-00-72940-11583-1	Red Gold Ketchup Sweetened with Sugar 6-#10 can 114 oz	Naturally Balanced
REDYL3G	6-00-72940-11577-1	Red Gold Ketchup Sweetened with Sugar 1-3 gallon bag-in-box	Naturally Balanced
REDYL7D	6-00-72940-11550-4	Red Gold Ketchup Sweetened with Sugar 2-1.5 gallon dispenser pouch	Naturally Balanced
REDY51Z	8-00-72940-11579-9	Red Gold Ketchup Sweetened with Sugar 250-1 oz dunk cup	Naturally Balanced
REDYL9G	6-00-72940-11584-9	Red Gold Ketchup Sweetened with Sugar 1000-9 gram packet	Naturally Balanced
REDOA9P	8-00-72940-74739-6	Red Gold Barbecue Sauce 6-114 ounce red plastic jug w/ pump	Naturally Balanced
REDOA9PNP	3-00-72940-74739-1	Red Gold Barbecue Sauce 6-114 ounce red plastic jug w/o pump	Naturally Balanced
REDOA7D	7-00-72940-11119-0	Red Gold Barbecue Sauce 2-1.5 gallon dispenser pouch	Naturally Balanced
REDOA1Z	8-00-72940-11580-5	Red Gold Barbecue Sauce 250-1.0 ounce dunk cup	Naturally Balanced
REDRL99	3-00-72940-10094-3	Red Gold Enchilada Sauce 6-#10 can 106 oz	Nutritionally Enhanced
RPKNA9E	3-00-72940-82206-7	Redpack Marinara Sauce 6-#10 can 106 oz	Nutritionally Enhanced
REDNA2ZC168	4-00-72940-82207-1	Red Gold Marinara Sauce 168-2.5 oz dipping cup	Nutritionally Enhanced
REDNA2ZC84	8-00-72940-82207-9	Red Gold Marinara Sauce 84-2.5 oz dipping cup	Nutritionally Enhanced
REDNAHZC264	6-00-72940-11058-5	Red Gold Marinara Sauce 264-1.25 oz dipping cup	Nutritionally Enhanced
REDNA1Z	8-00-72940-11135-7	Red Gold Marinara Sauce 250-1 oz dunk cup	Nutritionally Enhanced
RPKIL9E	3-00-72940-81909-8	Redpack Pizza Sauce Fully Prepared 6-#10 can 106 oz	Nutritionally Enhanced
RPKMA9E	3-00-72940-82107-7	Redpack Spaghetti Sauce 6-#10 can 106 oz	Nutritionally Enhanced
REDSC99	3-00-72940-11005-8	Red Gold Salsa Mild 6-#10 can 103 oz	Nutritionally Enhanced
REDSC2ZC168	4-00-72940-11139-7	Red Gold Salsa Mild 168-3 oz dipping cup	Nutritionally Enhanced
REDSC2ZC84	8-00-72940-11139-5	Red Gold Salsa Mild 84-3 oz dipping cup	Nutritionally Enhanced
REDSCHZC264	6-00-72940-11057-8	Red Gold Salsa Mild 264-1.5 oz dipping cup	Nutritionally Enhanced
REDYV3G	6-00-72940-74754-5	Red Gold Ketchup Organic 1-3 gallon bag-in-box	Organic
REDYY2R	1-00-72940-11120-4	Red Gold Ketchup Organic 12-20 oz inverted red plastic bottle	Organic
REDYN2UC16	6-00-72940-74225-0	Red Gold Ketchup Sweetened with Sugar NON GMO 16-20 oz plastic bottle	NonGMO
REDYN55	6-00-72940-11039-4	Red Gold Ketchup NON GMO 1-55 gallon drum 8000	NonGMO
REDAB14	2-00-72940-14216-8	Red Gold Whole Peeled Tomatoes in Juice 24-14.5 oz can	No Salt Added
REDBQ9B	3-00-72940-14610-1	Red Gold Diced Tomatoes 3/4" in Juice 6-#10 can 102 oz	No Salt Added
REDBV4F	1-00-72940-14320-5	Red Gold Tomato Juice 12-46 oz can	No Salt Added
REDYS9G	6-00-72940-11595-5	Red Gold Ketchup Sweetened with Sugar 1000-9 gram packet	Real Sugar
VINHM99	3-00-72940-10052-3	Vine Ripe Low Sodium Tomato Sauce 6-#10 can	Low Sodium
VINMS99	3-00-72940-10015-8	Vine Ripe Low Sodium Spaghetti Sauce 6-#10 can	Low Sodium



You can also order up to two FREE samples of our Better Nutrition Made Simple™ products and taste them!

For more information, product listing, or to contact your Red Gold® Sales Manager or Broker
Visit RedGoldFoodservice.com • Call (765) 557-5500 x1209 • Email info@redgold.com